

♥ iridescent sugar ♥

GAMER ♦ CREATOR ♦ COMMUNITY BUILDER

Creating vibrant, digital experiences where gaming, creativity, and wellness connect.



ABOUT IRIDESCENT SUGAR



Hi, I'm Irie! A Caribbean gamer, content creator, and community builder on a mission to make the digital space more inclusive, cozy, and empowering.

From cozy games to competitive matches, I create content that uplifts, entertains, and inspires my Sugarettes every day.

♦ AUDIENCE SNAPSHOT ♦

Women interested in cozy games, creature collectors, MMORPGs, and community-focused livestreams, with a strong concentration in the United States.

SOCIAL MEDIA FOLLOWERS



3.2K

CREATIVE CHARACTERS



LIVE STREAMING EVENTS



♦ CONTENT FOCUS ♦



Cozy & Life Sim Games



MMORPGs & Adventure



FPS & Competitive Games



Community & Girl Gamer Culture



Wellness, Lifestyle, & Vlogs

♦ TOP GAMES ♦

ONCE
HUMAN

FORTNITE

ANIMO

PALWORLD

HEARTOPIA

MARATHON

Palia

CIVILIZATION VI

...AND MORE!

♦ LET'S WORK TOGETHER ♦

Open to partnerships, sponsorships, affiliates, and ambassador opportunities that align with my brand and community.

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